



eHealth Anytime, Anywhere

Privacy Policy

Your privacy is important to Esvyda! Inc ("Esvyda!"). Our confidentiality policy has been drafted in order to explain with total transparency how we process your personal data. So we've developed a Privacy Policy that covers how we collect, use, disclose, and store your information. You may be asked to provide information anytime you are in contact with Esvyda!. This information may be personal information, which is data in a form that can be used to identify or contact a single person. We may also collect non-personal information, which is data in a form that does not allow for direct association with a specific individual. Please read the following policy to understand how your information will be treated. We may from time to time amend this Privacy Policy. We post the effective date of our Privacy Policy on our website. If we make material changes to this policy we will post the revised policy and the revised effective date on this website. Please check back here periodically or contact us at the address listed at the end of this policy.

Esvyda! Inc is a USA company with registered offices located at 293 Esther Ave, Campbell, CA and it is represented by our CEO.

If you do not find the answer to our questions in this document, feel free to contact us through this email: privacy@esvyda.com

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What personally identifiable information is collected from you?

Esvyda! Inc collects personal information in several ways. In general, you can visit our websites or speak with a Esvyda! representative without telling us who you are or revealing any information about yourself. If you choose to provide your personal information to us, you explicitly agree to our collection and use of such information as described in this Privacy Policy.

If you choose to enroll in our service, Esvyda! asks for certain personal information, including but not limited to your name, address, e-mail, password, zip code, phone number, credit card number, mailing address, gender, age, weight, height, photograph, IP address, and government-issued identification number as well as certain health-related information such as your health care plan, delivery hospital, and doctor or midwife, also well-being related information (including without limitation blood pressure, weight, SPO2, ECG, blood glucose monitor readings and other sensitive medical information), type of medical devices you use, browser information, daily routine, and medical history.

Once you enroll, you are no longer anonymous to Esvyda!. You are given a Esvyda! identification number and are able to take full advantage of Esvyda!'s offerings. When you enroll you will also be asked to set a security question to access your account online, and you will be required to provide the answer for authentication purposes when you log in to your account, either using the web browser or the mobile app.

You may request information about clinical trials without enrolling. You will be asked to provide your name, address, email, phone number, and medical condition in which you are interested. You can also request information from Esvyda!; we may ask for your contact information and other information that will help us assist you. Some information is required while other information may be submitted at your option.

In addition, we may ask you for personal information at other times, including, but not limited to, when you answer a survey, when you enter a sweepstakes, contest or promotion sponsored by Esvyda!, and when you report a problem with one of our sites or services. If you contact Esvyda!, we may keep a record of that correspondence.

When you refer a friend or family member, Esvyda! may collect the information you provide about that person such as name, mailing address, email address, and phone number.

Esvyda! also collects information that does not personally identify you. We automatically receive and record information from your browser on our server logs, including your IP address, cookie information, and the page you have requested. This information ("Site Usage Information") is aggregated to measure certain traffic patterns on our websites, such as the number of visits, average time spent on the website, pages viewed, and so on. If we do combine non-personal information with personal information, the combined information will be treated as personal information as long as it remains combined.

If you are an user that use the Esvyda!'s mobile app or any gateway connected to our service, to upload medical data to the system, you understand and acknowledge that when you use your

medical devices in connection with our service, readings from your medical devices will be automatically uploaded to your account with us. These automatically collected readings are considered Personal Information for the purposes of this Privacy Policy.

We are able to receive a confirmation when you open your emails or text message from us if your computer or cellular phone supports this technology. If you don't want to receive emails from us you can uncheck the options available in your account and/or contact us at privacy@esvyda.com. Please keep in mind that other contact information regard to the account status will remain being sent to your email, unless you cancel your account.

What are cookies and how are they used?

Esvyda!'s website, online services, email messages, and advertisements may use cookies (collectively "Cookies"). These technologies help us better understand user behavior, tell us which parts of our website people have visited, and facilitate and measure the effectiveness of advertisements and web searches. A Cookie is a small amount of data that is sent to your browser from a Web server and stored on your computer's hard drive. All areas on Esvyda!'s website where you are prompted to log-in or that are customizable require that you accept Cookies. Cookies Esvyda! places will remain in place after you leave our website. You can delete cookies by following the instructions in your web browser but this may result in certain features or services not being available to you.

Generally, we use Cookies to remind us of whom you are and to access your account information in order to deliver to you a better and more personalized service. A Cookie is set when you register or "Sign In" and is modified when you "Sign Out" of our services. Esvyda! also uses Cookies to store your zip code for demographic and marketing purposes, to measure Site Usage Information and to identify websites you have visited and your visiting patterns in the aggregate.

We treat information collected by Cookies as non-personal information. However, to the extent that non-personal information is combined with personal information, we treat the combined information as personal information for the purposes of this Privacy Policy.

We do not use technology that responds to a "do-not-track" signal from your web browser.

How to identify data collected?

Transparency and easy access are key factors for us. We have created this list so that you can easily identify what is processed.

- Personal Information
- Demographics Information
- Medical History
- Prescriptions information
- Logbook (Body metrics data)
- Activity data
- Cookies – Technical features
- Billing information

How is your information used?

The use of your information is subject to the Privacy Policy in effect at the time of use.

- We may use your personal information internally for our general business purposes, such as providing the services you request, responding to your inquiries, and offering you our own, our affiliates' or third-party products and services that we think you may find of interest.
- We also use personal information to help us develop, deliver and improve our products, services, content, and advertising.
- We neither rent nor sell your Personal Information in personally identifiable form to anyone.
- We may use your personal information to provide notices to you and to keep you updated on Esvyda!'s latest announcements.
- From time to time, we may use your personal information to send important notices, such as communications about your account. Because this information is important to your interaction with Esvyda!, you may not opt out of receiving these communications.
- We may also use personal information for internal purposes such as auditing, data analysis, and research to improve Esvyda!'s products, services, and customer communications.
- If you sign up to receive alerts to track your health, we will use the email address and/or mobile cell phone number you select/provide when signing up to track your medical devices for the sole purpose of providing you with tracking information about your medical devices or for sending medical alerts.
- We may collect, use, transfer and disclose non-personal information for any purpose.

Who is collecting your information?

When you are on a Esvyda! website or are speaking to a Esvyda! representative and are asked for personal information, you are sharing that information with Esvyda! alone, unless it is specifically stated otherwise. If data is being collected by any company other than Esvyda!, you will be notified prior to the time of the data collection through our Privacy Policy or otherwise. If you do not want your data to be collected by any company other than Esvyda!, you can choose to not use that particular service.

Please be aware that Esvyda! advertisers or websites that have links on or to our site may collect personally identifiable information about you when you visit their websites and/or purchase or use their products or services. The information practices of those third parties are not covered by this privacy policy.

Whom may your information be shared with?

Esvyda! and its affiliates may share your personal information with each other and use it in ways that are consistent with this Privacy Policy.

Healthcare providers: If you provide your healthcare provider's information to us we may disclose personally identifiable information you have provided us to that provider.

Service providers: We may disclose personally identifiable information about you to companies who provide services to Esvyda!, such as information processing, extending credit, delivering products to you, managing and enhancing customer data, providing marketing assistance, providing customer service, processing orders, fulfilling orders and requests, and conducting customer research. Your personal information will not be shared with third parties for their marketing purposes.

Advertisers: We may allow advertisers to choose the demographic information of users who will see their advertisements. We may also provide information that we have collected from you to an advertiser in non-personally-identifiable form, in order to allow the advertiser to select the appropriate audience for its advertisements.

Agents: We employ other companies and people to perform tasks on our behalf and as a result, we may need to share your Personal Information with them to provide these Services to you. Unless we tell you differently, our agents do not have any right to use the Personal Information we share with them beyond what is necessary to assist us.

Others: We may disclose personally identifiable information about you if you request or authorize it. In addition, it may be necessary under law, legal process, litigation, and/or requests from public and governmental authorities, for Esvyda! to disclose your personal information. We may also disclose information about you if we determine that for purposes of national security, law enforcement, or other issues of public importance, disclosure is necessary or appropriate.

We may also disclose information about you if we determine that disclosure is reasonably necessary to enforce our terms and conditions or protect our operations or users. Additionally, in the event of a reorganization, merger, or sale we may transfer any and all personal information we collect to the relevant third party.

With Your Consent: Except as set forth above, you will be notified when your Personal Information or your Personal Health Information may be shared with third parties, and you will be able to prevent the sharing of this information.

We are limited by the HIPAA privacy rule in terms of the personal health information disclosure and administration.

Esvyda! may share non-personal information with third parties for any purpose.

How is your personal, financial and health-related information treated and what security precautions are in place to protect you against the loss, misuse, or alteration of my information?

Esvyda! takes precautions – including administrative, technical, and physical measures — to safeguard your personal information against loss, theft, and misuse, as well as against unauthorized access, disclosure, alteration, and destruction.

There are several places on the Esvyda! site where you can transmit credit card information in order to complete a purchase transaction or for verification purposes. Anytime we ask for a credit card number we transmit that number in an encrypted format, for instance, using SSL (secure socket layer) encryption.

Also your “body metrics data” is transmitted in an encrypted format, for instance, using SSL (secure socket layer) encryption or other technology available.

It is also important for you to help protect against unauthorized access to your information. You are solely responsible for signing off of our website each time you finish using it and for securing your log-in information and security responses. Any transactions using your log-in and security responses will be deemed to be authorized by you.

How do we edit, update, correct and/or delete information about you?

If you prefer not to receive information from us please let us know by calling us at (408)829-0985, or by sending us an email to privacy@esvyda.com. Please be sure to include your email address, mailing address, full name, and specifically what information you do not want to receive. If you no longer wish to receive email communications from us simply click unsubscribe and we will add you to our "do not contact" list. If you no longer wish to receive any newsletter to which you previously subscribed through this website, or any other communication from Esvyda!, please follow the "opt out" link in the relevant communication, or send us an email to the above email address.

If you would like to update or correct your email address, mailing address or other personal information with us you may call us at (408)829-0985, email us at privacy@esvyda.com, or simply edit your information by logging into the "My Account" page of our website.

You may also contact us by postal mail at Esvyda! Inc, 293 Esther Ave, Campbell, CA 95008.

Please note that any requests to remove or update your personal information may take up to ten days for your email request and 6-8 weeks to process your postal mail request and you may continue to receive communications during this time.

How do web-based communications differ if you are located outside of the United States?

We control and operate this website from our offices in the United States. Any information you provide to Esvyda! through this website is stored and processed on Esvyda! servers in the United States or on those of our third party service providers. We do not represent that materials on this website are appropriate or available for use in other locations. Persons who choose to access this website from outside the United States do so on their own initiative, and are responsible for compliance with local laws, rules and regulations, if and to the extent applicable.

What else should you know about your online privacy?

Please keep in mind that whenever you voluntarily disclose personal information online - for example on message boards, through e-mail, or in chat areas - that information can be collected and used by others. In short, if you post personal information online that is accessible to the public, you may receive unsolicited messages from other parties in return.

This website is not intended to collect or maintain personally identifiable information from persons under 13 years old. IF YOU ARE UNDER 13 YEARS OF AGE, PLEASE DO NOT USE OR ACCESS THIS WEBSITE. If Esvyda! learns that personally identifiable information has been collected from a person under 13 years old without verifiable parental consent, then Esvyda! will take the appropriate steps to delete this information.

Will I be notified of changes to your privacy practices?

We may amend this Privacy Policy from time to time. Use of information we collect is now subject to the Privacy Policy in effect at the time such information is used. If we make changes in the way we use Personal Information, we will notify you by posting an announcement through our Services or by sending you an email or other notification. You are bound by any changes to the Privacy Policy when you use the Services after such changes have been first posted.

Effective Date: May 1, 2015

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